

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

www.myfoxtwincities.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave
Washington, DC 20007

INVOICE

Advertiser	SEIU / House Majority PAC
Product	112-119-1433 / SEIU/House Majority Pa
Estimate Number	1433

Invoice #	4066845-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4066845
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	112
Product Code	119

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 530am	530a-6a								
Political Issue Rates											
					10/01/12 to 10/07/12	4x	- TWTF -				
	9			Tu	10/02/12	:30	5:53 AM	HMP1012H	\$300.00		3
	9			W	10/03/12	:30	5:43 AM	HMP1012H	\$300.00		2
	9			Th	10/04/12	:30	5:44 AM	HMP1012H	\$300.00		1
	9			F	10/05/12	:30	5:42 AM	SEI U0312H	\$300.00		4
2	9	Fox 9 AM News: Buzz	9a-10a								
Political Issue Rates											
					10/01/12 to 10/07/12	4x	- TWTF -				
	9			Tu	10/02/12	:30	9:57 AM	SEI U0312H	\$300.00		2
	9			W	10/03/12	:30	9:15 AM	SEI U0312H	\$300.00		1
	9			Th	10/04/12	:30	9:53 AM	SEI U0312H	\$300.00		4
	9			F	10/05/12	:30	9:45 AM	HMP1012H	\$300.00		3
3	9	Fox 9 AM News Saturday 7a	7a-8a								
Political Issue Rates											
					10/01/12 to 10/07/12	1x	----- S -				
	9			Sa	10/06/12	:30	7:59 AM	SEI U0312H	\$300.00		1
4	9	Fox 9 AM News Saturday 8a	8a-9a								
Political Issue Rates											
					10/01/12 to 10/07/12	1x	----- S -				
	9			Sa	10/06/12	:30	8:30 AM	HMP1012H	\$300.00		1
5	9	Fox 9 AM News Su 7am	7a-8a								
Political Issue Rates											
					10/01/12 to 10/07/12	1x	----- S -				
	9			Su	10/07/12	:30	7:21 AM	HMP1012H	\$300.00		1
6	9	Fox News Sunday	8a-9a								
Political Issue Rates											
					10/01/12 to 10/07/12	1x	----- S				
	9			Su	10/07/12	:30	8:33 AM	SEI U0312H	\$325.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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7	9	Fox 9 AM News Sunday 9am	9a-10a								
Political Issue Rates											
	9				10/01/12 to 10/07/12	1x	-----S				
Su 10/07/12 :30 9:13 AM HMP1012H \$325.00 1											
8	9	M-F 4p-5p JUDY	4p-5p								
Political Issue Rates											
	9				10/01/12 to 10/07/12	4x	- TWTF--				
Tu 10/02/12 :30 4:13 PM HMP1012H \$200.00 1											
	9				W 10/03/12 :30 3:57 PM HMP1012H \$200.00 3						
	9				Th 10/04/12 :30 4:24 PM HMP1012H \$200.00 2						
	9				F 10/05/12 :30 4:48 PM SEI U0312H \$200.00 4						
9	9	FOX at 5	5P-530P								
Political Issue Rates											
	9				10/01/12 to 10/07/12	2x	- TWTF--				
Tu 10/02/12 :30 5:10 PM SEI U0312H \$550.00 1											
	9				W 10/03/12 :30 5:21 PM SEI U0312H \$550.00 2						
10	9	FOX at 530	530p-6p								
Political Issue Rates											
	9				10/01/12 to 10/07/12	2x	- TWTF--				
Tu 10/02/12 :30 5:41 PM HMP1012H \$550.00 1											
	9				F 10/05/12 :30 5:57 PM HMP1012H \$550.00 2						
11	9	Fox at 6	6p-630p								
Political Issue Rates											
	9				10/01/12 to 10/07/12	2x	- TWTF--				
Tu 10/02/12 :30 6:22 PM SEI U0312H \$700.00 1											
	9				W 10/03/12 :30 6:25 PM HMP1012H \$700.00 2						
12	9	We Prime Hour 1 XFACT	7p-8p								
Political Issue Rates											
	9				10/01/12 to 10/07/12	1x	--W----				
W 10/03/12 :30 7:22 PM SEI U0312H \$5,000.00 1											

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13	9	Pac-12/ Big 12 RS Prime Game	630p-10p								
		Political Issue Rates									
	9			Sa	10/06/12	:30	8:53 PM	SEI U0312H	\$1,250.00		1
14	9	Fox 9 AM News at 530am	530a-6a								
		Political Issue Rates									
	9			M	10/08/12	:30	5:43 AM	SEI U0312H	\$300.00		1
15	9	Fox 9 AM News: Buzz	9a-10a								
		Political Issue Rates									
	9			M	10/08/12	:30	9:29 AM	HMP1012H	\$300.00		1
16	9	M-F 4p-5p JUDY	4p-5p								
		Political Issue Rates									
	9			M	10/08/12	:30	4:43 PM	SEI U0312H	\$200.00		1

Aired Spots**28**

<u>Gross Total</u>	\$15,400.00
<u>Agency Commission</u>	\$2,310.00
<u>Net Amount Due</u>	\$13,090.00
	Payment Terms 30 Days

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